

Exhibit at the WMTA Conference!

As an exhibitor at the WMTA Conference you will be marketing your products and services directly to a local audience of independent and college faculty music teachers, music students, and parents.

- Display and demonstrate your products
- Promote your business and its services
- Nurture valuable relationships with your customers
- Meet your customers face to face
- Introduce your products and services to a broader audience

The **WMTA Conference** welcomes exhibits of all products and services of interest to music teachers, including:

- publications
- instruments
- software
- clothing and gifts
- educational organizations

Exhibit Information

- Measurements: 8' x 10'
- Price per booth: \$75.00 (two days)*
- Standard equipment: one table, two chairs (additional items available per request)
- A description of your exhibit will be included in the convention program

Promotional Opportunities

Maximize your company's presence at the WMTA Conference by taking advantage of promotional opportunities such as:

Exhibitor Showcases

Introduce or demonstrate musical products and services such as instruments, publications, software, recordings, and other materials in a fifty-minute presentation. **limited availability*

Goody Bags/Door Prizes

Coupons or small items like pencils, pens, or magnets with your logo are excellent ways to bring conference delegates to your booth. WMTA also accepts donations (gift cards, material items) for our door prize. All donations are tax deductible.

Advertising

By advertising in the conference program book, you will familiarize attendees with your product or service even before they visit the booth. **See webpage for more information.*

Sponsorships

There are several opportunities for your company to sponsor events or services such as breakfasts, receptions, transportation, or massages.

**Prices subject to change.*

Please contact the WMTA for more information about exhibiting at the state conference:

Phone: (608) 850-3566 EXT. 329 **email:** wmta@wmta.net

WMTA CONFERENCE EXHIBITOR REGISTRATION FORM

The Wisconsin Music Teachers Association is very pleased you are interested in being a vendor at our upcoming conference. The staff of WMTA will do our best to assist you in any way possible during the conference. Do not hesitate to contact us if you have any further questions.

Event Date: _____ Location: _____

Exhibit Hall Times: _____

Company Name: _____

Contact Person: _____

Business Address: _____

City: _____ State: _____

Zip +4: _____ email: _____

Phone: _____

BOOTH REQUIREMENTS:

OF TABLES _____ ELECTRIC OUTLET NEEDED? _____

OTHER (SPECIFY) _____

Briefly describe your business (product, etc.): _____

(attach additional information if necessary)

Please sign form and return with your payment to WMTA.

X

Exhibitor

Mail Form & Fee to:

WMTA

1005 Quinn Dr. Suite 158

Waunakee, WI 53597

Questions? Call 608-850-3566 ext. 329

Email: wmta@wmta.net

FOR OFFICE USE ONLY:

Conference Contact Person:

Check # and Amount:

Date Acknowledgment Sent:

Date Contract Received:

Date Payment Received:

Employee Initial & Date: